Invest Northern Ireland



Mid & East Antrim

Council Briefing

July 2019

information for strategic thinking

Invest NI Supported Business Performance (2018)

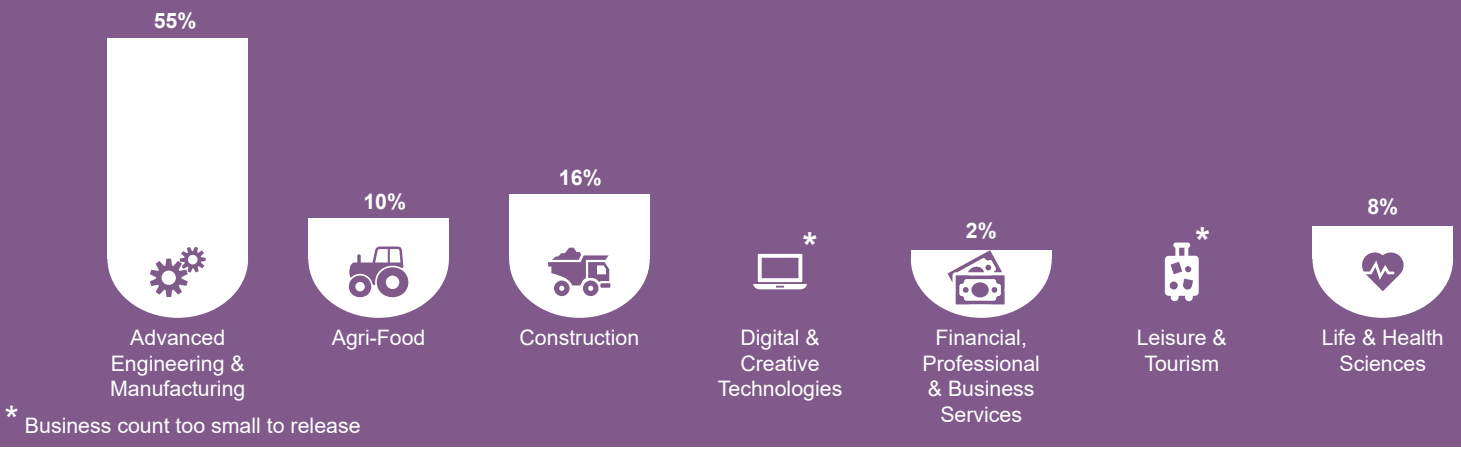
Key Performance Indicators (KPIs) are collected from a sub-set of Invest NI businesses who are significant contributors to the NI economy. KPIs are geographically assigned based on the HQ location of the business.

Key metrics include all sales, external sales outside NI, export sales outside UK and employment (based on Full-Time Equivalent). All data is provisional and subject to further revision.

Businesses are classified according to Invest NI's sector reporting structure which is based on their main product and/or service within Northern Ireland.

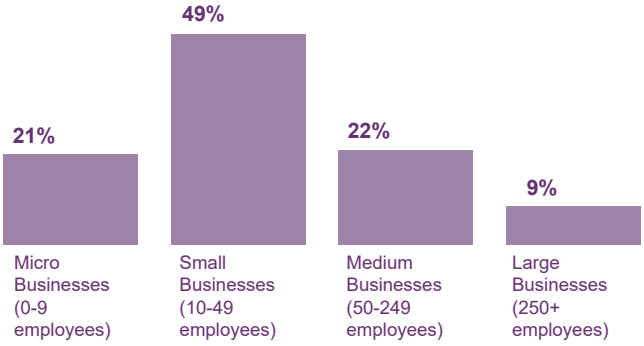


Employment by Sector



* Business count too small to release

Businesses by Size



Business by Ownership



Whilst externally-owned businesses represent 10% of the total they account for 33% of employment.

Sales by Sector



Sales by Destination



Note: Individual amounts may not add to the total figure due to an unassigned amount of £7m (0.5%)

Sales by Trade Territory



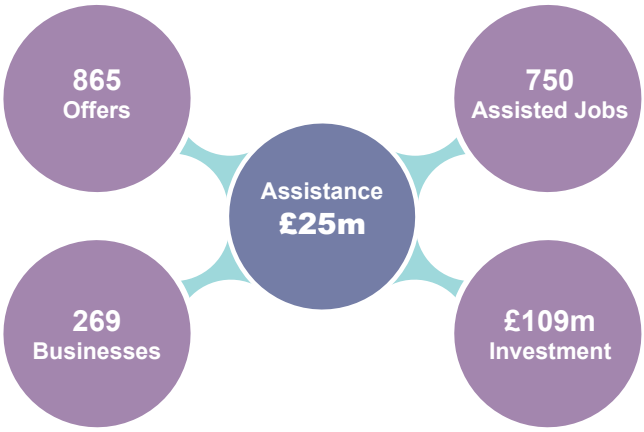
Invest NI Activity (2014-15 to 2018-19)

Activity is based on those projects brought forward by Invest NI customers over the past 5 years that have been approved for an offer of support.

"Assistance" is offered at the start of a project based on a company commitment to undertake a business development project, such as job creation, R&D, skills development.

Invest NI's Assistance is then combined with investment from the company to form the project "Investment".

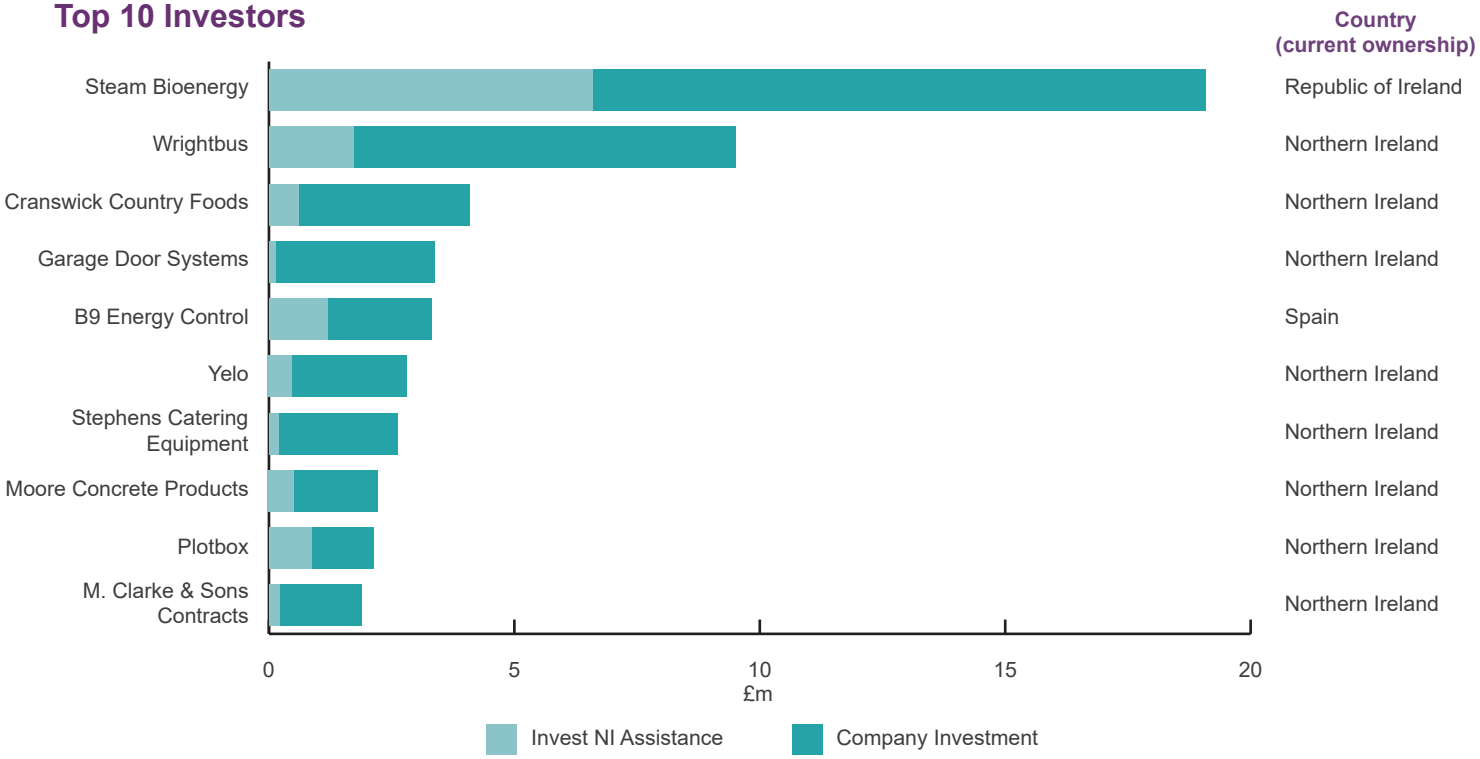
The project is then delivered over an agreed period of time meaning there is a lag between Assistance and Investment and the delivery by customers on the ground.



Assistance - Local (66%) External (34%)

Assisted Jobs - Local (99%) External (1%)

Top 10 Investors



External Investment by Country of Origin



Note: Country reflects ownership at the time of offer.

Economic Profile

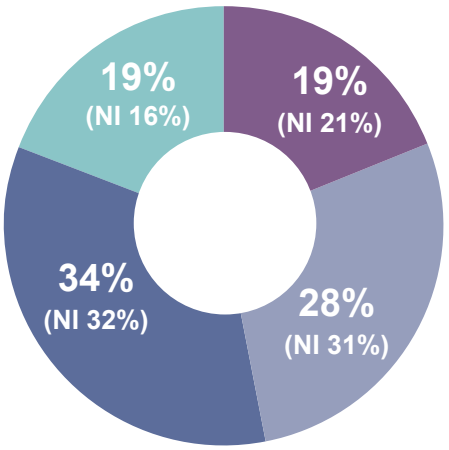
Population (2018)

Total Population
138,773



7% of total NI population

Population by Age

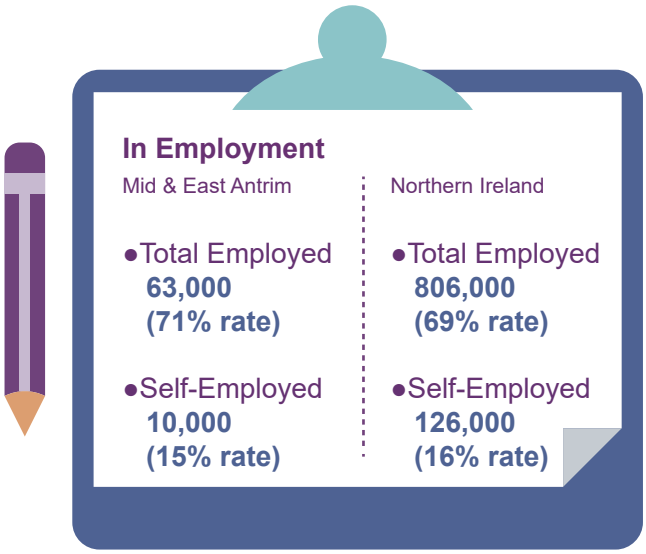


Source: Mid Year Population Estimates, NISRA

Labour Market Structure (2017)

Mid & East Antrim		Northern Ireland	
74%	economically active	72%	economically active
26%	economically inactive	28%	economically inactive

Source: Labour Force Survey, NISRA



Unemployment Claimants (2018)

Mid & East Antrim	Northern Ireland
2% of population claiming unemployment benefit and of this number	3% of population claiming unemployment benefit and of this number
21% are youth (aged 18-24)	21% are youth (aged 18-24)

Source: Claimant Count, NISRA

The labour market structure is composed of the economically active (people in employment and seeking work) and inactive (not seeking nor available for work). This data is provided through the Labour Force Survey (LFS), the largest regular household sample survey in Northern Ireland. **Total numbers in employment do not equate to total jobs as a person can have more than one job.**

Unemployment annual averages data is derived from the Claimant Count as LFS figures fall below suppression thresholds. This is an administrative data source based on the numbers claiming unemployment-related benefits. It uses a different definition of unemployment to the LFS.

Both measures of the labour market are based on the working-age (16-64) population.

Employee Jobs (2018)

43,949 jobs within the region (6% of the Northern Ireland total)

Industry Sector

	Construction	Manufacturing	Services	Other
Mid & East Antrim	5%	17%	76%	2%
Northern Ireland	5%	11%	82%	1%

Public/Private Sector

	Public Sector		Private Sector	
	Mid & East Antrim	Northern Ireland	Mid & East Antrim	Northern Ireland
	24%	27%	76%	73%

The Business Register and Employment Survey is a business census which provides employee jobs estimates. **This is based on the location and number of jobs rather than the number of persons with a job; therefore someone with two jobs will be counted twice.** It excludes agriculture employee jobs and self-employed (not on a PAYE system).

Source: Business Register and Employment Survey, NISRA

Earnings (2018)

The median annual earnings for Northern Ireland are £21,923

Place of Residence

Median annual earnings based on people living in the area -

£22,324

Place of Work

Median annual earnings based on people working in the area -

£19,651

Based on median, annual, basic and other earnings for full-time employees (more than 30 hours per week) in the private sector.

Source: Annual Survey of Hours and Earnings, NISRA

Qualifications (2017)

	Mid & East Antrim	Northern Ireland
No Qualifications	16%	17%
Below NVQ Level 4	54%	51%
NVQ Level 4 and above	30%	32%

This data is provided through the Labour Force Survey (LFS) which is a household survey and includes a measure of qualifications, based on the working-age population (16-64), using the following classification:

- No Qualifications
- Below NVQ Level 4 (Level 1 to Level 3)
- NVQ Level 4 and above (degree level and above)

Source: Labour Force Survey, NISRA

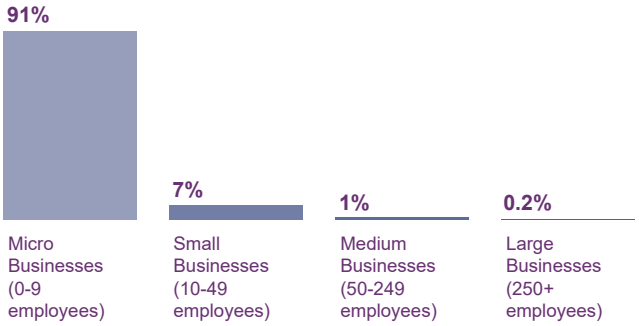
Business Base (2019)

The business population is defined here by the Inter Departmental Business Register which excludes smaller businesses and the self-employed who fall below the VAT registered/PAYE thresholds.

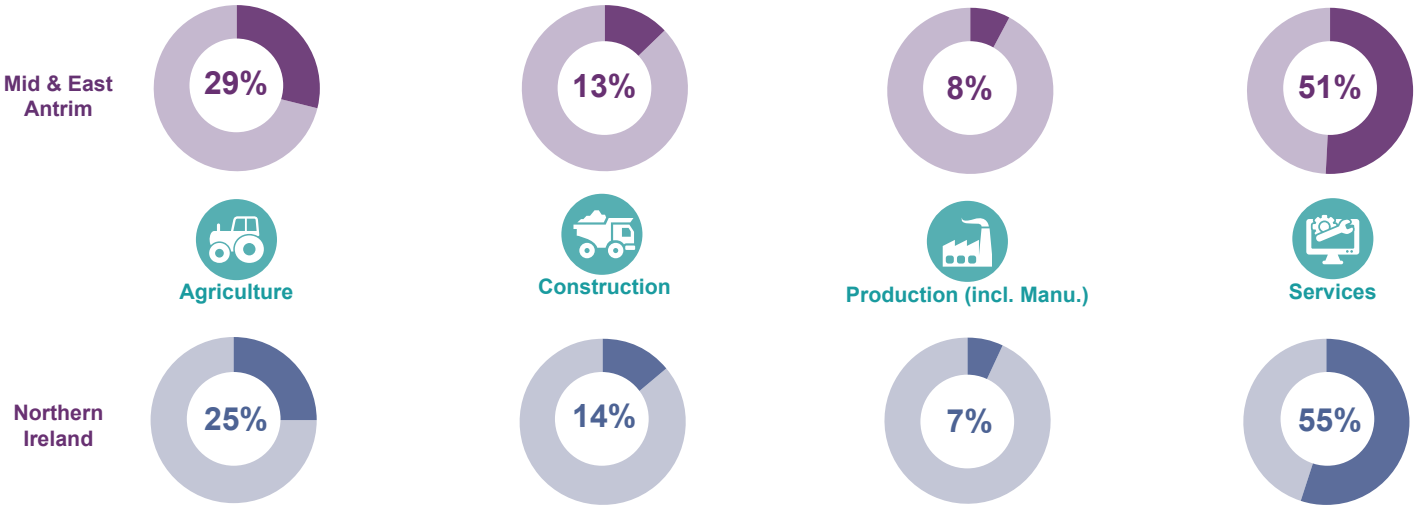
Number of Registered Businesses



Businesses by Size



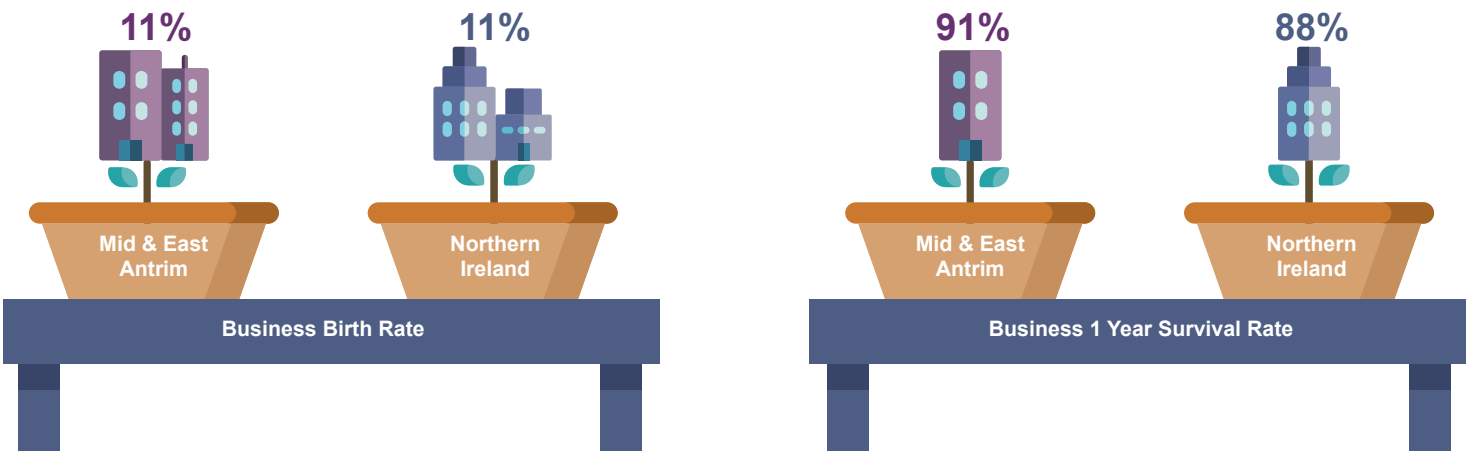
Businesses by Sector



Source: Inter Departmental Business Register, NISRA

Business Demography (2017)

A business birth is identified as a business who was present in the active business population dataset for 2017, but not in the two previous years. A business is deemed to have survived for one year if having been a birth in 2016, it is active in terms of employment and/or turnover in any part of 2017. Rates are expressed as a percentage of total active businesses.



Source: Inter Departmental Business Register, ONS

Productivity Work-Place Based (2016)

Productivity is based on the approximate Gross Value Added (aGVA) generated by the non-financial business economy (and excludes public sector). This is measured by the Northern Ireland Annual Business Inquiry based on income, less cost of goods and services used to create this income.

Per head calculations are made using total in employment, rather than the resident population as this can be subject to distortion (due to the effects of commuting and variations in age distribution).

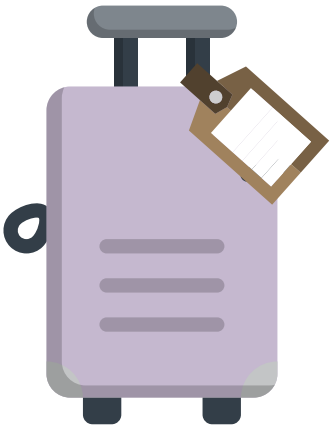


Source: Northern Ireland Annual Business Inquiry, NISRA

Tourism (2018)

A variety of statistics are used to provide a picture of tourism. These include: passenger and household surveys which measure the number of overnight trips and associated expenditure; occupancy surveys of local hotels and commercial accommodation and the Visitor Attraction Survey.

Overnight Trips & Associated Spend



0.3m
overnight trips to Mid & East Antrim (6% of NI total) resulting in

£51m
expenditure (5% of NI total)

Availability of Accommodation



2,261 beds available (4% of NI total)



6% in Hotels
8% in B&Bs
3% in Self-catering

(percentage of Northern Ireland total)

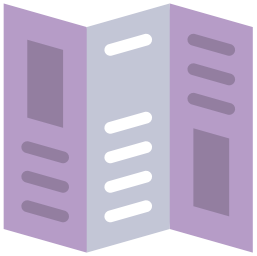
Tourism Jobs (2017)



4,395 tourism jobs

9% of all jobs in Northern Ireland are within the tourist industry

Visitor Attractions



0.8m
visits to visitor attractions

The most popular visitor attractions in 2018 were:-

Carnfunnock Country Park	243,361
People's Park Ballymena	135,680
Blackhead Path	94,805

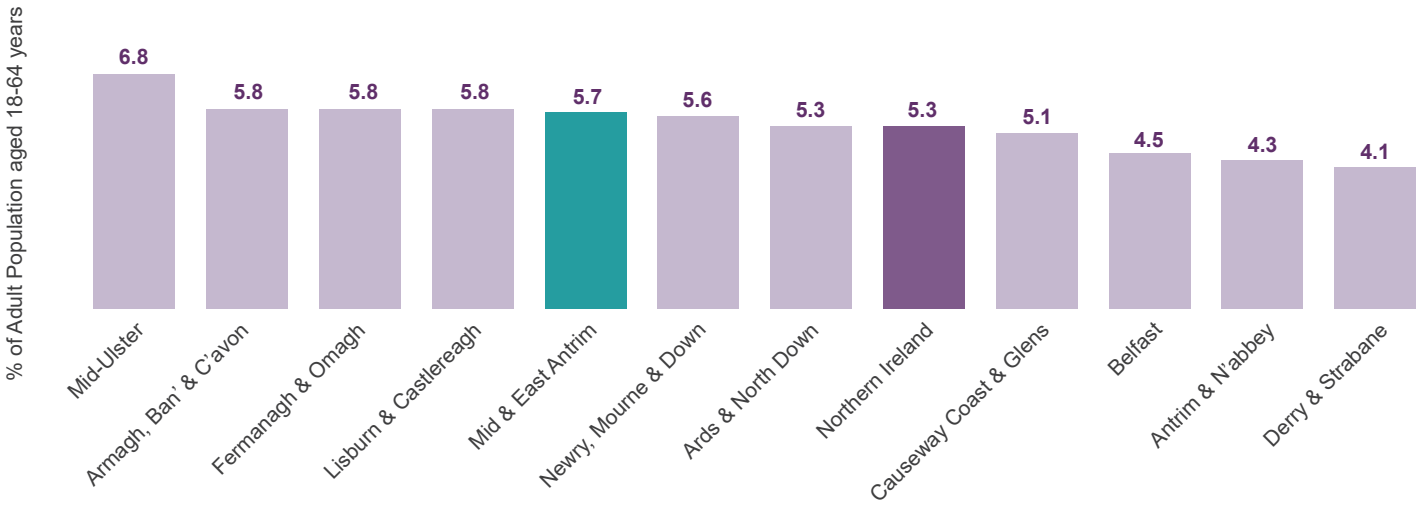
Source: Tourism Statistics, NISRA

Entrepreneurship (2018)

Total Early-stage Entrepreneurial Activity (TEA) represents the percentage of the population aged 18-64 who are either nascent (in process of starting a business) or new entrepreneurs (running a business not older than 42 months).

Entrepreneurial activity is based on average TEA rates recorded over 2003-2017, which are grouped due to small sample sizes.

Average TEA Rates across Council Areas (2003-2017)

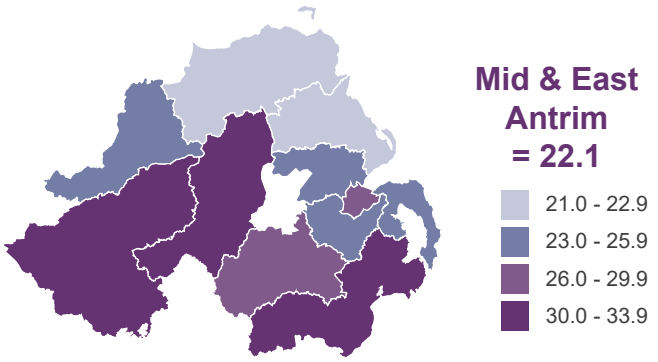


Source: Global Entrepreneurship Monitor (UK), Enterprise Research Centre

Business Growth (2017)

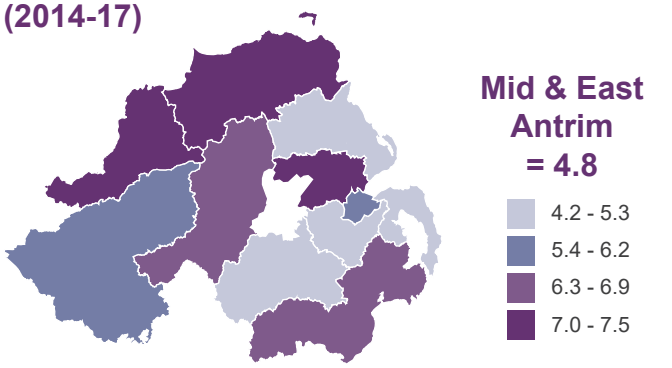
The NI Local Growth Dashboard presents a set of growth metrics for start-ups and existing firms based on the Office for National Statistics' Business Structure Database at Council Level.

Start-ups per 10,000 Population



Number of start-ups can be seen as a headline metric of "entrepreneurial ability" and show variation across NI.

High-Growth Incidence Rate, 20% threshold (2014-17)



High-Growth Firms are defined here as businesses with annual average employment growth of 20% or more over a three year period.

Positive Productivity Incidence Rate (2014-17)

Positive productivity growth is where turnover and employment both increased, turnover at a faster rate.



Source: Queen's University Belfast & Entreprise Research Centre

Data Tables

Invest NI Key Performance Indicators, 2018

Council or Region	No of businesses	Full Time Staff	Sales £m	External Sales £m	Export Sales £m	Externally Owned - % of Businesses	Locally Owned - % of Businesses	Externally Owned - Employment %	Locally Owned - Employment %	Northern Ireland Sales £m	Great Britain Sales £m	EU28 (excl UK) Sales £m	Rest of World (excl EU28) Sales £m	Other (unassigned) Sales £m
Antrim & Newtownabbey	81	7,487	1,429	1,100	669	9%	91%	26%	74%	328	432	260	403	6
Ards & North Down	79	3,899	511	429	282	10%	90%	51%	49%	82	147	211	71	0
Armagh, Banbridge & Craigavon	176	18,344	3,163	2,634	1,127	12%	88%	50%	50%	529	1,507	718	403	6
Belfast	415	41,230	4,453	3,391	1,759	27%	73%	68%	32%	1,062	1,632	513	1,216	30
Causeway Coast & Glens	73	3,839	915	719	394	8%	92%	26%	74%	197	325	349	43	1
Derry & Strabane	106	7,417	868	640	537	14%	86%	46%	54%	229	103	327	209	0
Fermanagh & Omagh	100	5,067	851	672	252	12%	88%	42%	58%	179	420	204	48	0
Lisburn & Castlereagh	121	6,474	1,691	1,295	331	12%	88%	25%	75%	395	965	246	78	6
Mid & East Antrim	68	6,422	1,256	1,101	599	10%	90%	33%	67%	155	502	268	324	7
Mid Ulster	205	16,100	3,475	2,775	1,156	5%	95%	28%	72%	699	1,619	625	507	24
Newry, Mourne & Down	114	8,186	1,580	1,341	1,022	6%	94%	14%	86%	239	319	319	682	21
Eastern	415	41,230	4,453	3,391	1,759	27%	73%	68%	32%	1,062	1,632	513	1,216	30
North Eastern	149	13,909	2,685	2,202	1,268	9%	91%	29%	71%	484	934	528	726	13
North Western	179	11,256	1,784	1,358	930	12%	88%	40%	60%	425	428	676	253	2
Southern	314	18,558	3,782	3,066	1,635	9%	91%	25%	75%	716	1,431	776	831	27
Western	481	39,510	7,489	6,082	2,535	9%	91%	40%	60%	1,407	3,546	1,548	957	30
NI	1,538	124,462	20,193	16,099	8,127	14%	86%	46%	54%	4,094	7,971	4,042	3,984	102

Invest NI Activity by District Council Area, 2014-15 to 2018-19

Council or Region	Externally-Owned					Locally-Owned					Total				
	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs	No of businesses	No of Offers	Assistance £m	Investment £m	Assisted Jobs
Antrim & Newtownabbey	14	56	14.90	79.44	168	277	928	42.78	185.22	1,354	291	984	57.68	264.66	1,522
Ards & North Down	16	46	3.43	21.23	151	309	961	12.79	51.63	664	325	1,007	16.22	72.86	815
Armagh, Banbridge & Craigavon	19	132	16.40	215.88	1,027	583	1,875	45.98	259.78	1,982	602	2,007	62.39	475.66	3,009
Belfast	181	503	109.49	838.30	8,630	1,504	4,257	103.85	462.25	3,975	1,685	4,760	213.34	1,300.55	12,605
Causeway Coast & Glens	8	26	1.79	9.68	32	358	940	16.81	82.70	1,199	366	966	18.60	92.38	1,231
Derry & Strabane	24	82	31.48	203.59	1,684	665	1,376	32.18	155.49	1,459	689	1,458	63.66	359.08	3,143
Fermanagh & Omagh	17	63	3.56	29.03	124	403	1,028	14.29	66.04	1,054	420	1,091	17.85	95.07	1,178
Lisburn & Castlereagh	30	97	3.31	29.86	274	397	1,537	38.50	162.07	1,574	427	1,634	41.81	191.93	1,848
Mid & East Antrim	15	48	8.39	28.11	4	254	817	16.58	80.57	746	269	865	24.97	108.67	750
Mid Ulster	13	145	4.69	26.67	229	627	2,371	56.39	372.58	3,359	640	2,516	61.08	399.24	3,588
Newry, Mourne & Down	12	45	2.09	29.35	143	502	1,595	38.95	234.58	2,207	514	1,640	41.04	263.92	2,350
Eastern	181	503	109.49	838.30	8,630	1,504	4,257	103.85	462.25	3,975	1,685	4,760	213.34	1,300.55	12,605
North Eastern	29	104	23.29	107.55	172	531	1,745	59.36	265.78	2,100	560	1,849	82.65	373.33	2,272
North Western	32	108	33.27	213.27	1,716	1,023	2,316	48.99	238.19	2,658	1,055	2,424	82.26	451.46	4,374
Southern	58	188	8.83	80.44	568	1,208	4,093	90.24	448.27	4,445	1,266	4,281	99.07	528.72	5,013
Western	49	340	24.65	271.58	1,380	1,613	5,274	116.67	698.40	6,395	1,662	5,614	141.32	969.98	7,775
NI	368	1,279	203.63	1,536.38	12,969	5,879	18,032	478.21	2,239.57	19,608	6,247	19,311	681.85	3,775.94	32,577

NI total assistance includes an additional £60.6m which is not allocated at council level, as it benefits businesses across the whole of NI, and a further £2.6m offered to projects that have not yet settled on a location.

Population, 2018

Council or Region	Age Band 0-15	Age Band 0-15 %	Age Band 16-39	Age Band 16-39 %	Age Band 40-64	Age Band 40-64 %	Age Band 65+	Age Band 65+ %	All Population	All (% NI Population)
Antrim & Newtownabbey	29,787	21%	42,786	30%	46,284	32%	23,635	17%	142,492	8%
Ards & North Down	30,139	19%	42,881	27%	54,089	34%	33,755	21%	160,864	9%
Armagh, Banbridge & Craigavon	48,166	22%	65,515	31%	67,598	32%	32,811	15%	214,090	11%
Belfast	68,023	20%	122,513	36%	101,263	30%	50,078	15%	341,877	18%
Causeway Coast & Glens	28,372	20%	41,909	29%	47,863	33%	26,102	18%	144,246	8%
Derry & Strabane	32,807	22%	46,794	31%	48,701	32%	22,377	15%	150,679	8%
Fermanagh & Omagh	25,356	22%	33,949	29%	37,953	32%	19,577	17%	116,835	6%
Lisburn & Castlereagh	29,126	20%	42,555	29%	47,748	33%	24,952	17%	144,381	8%
Mid & East Antrim	26,785	19%	39,306	28%	46,642	34%	26,040	19%	138,773	7%
Mid Ulster	34,248	23%	46,995	32%	45,084	31%	21,065	14%	147,392	8%
Newry, Mourne & Down	40,701	23%	54,310	30%	57,196	32%	27,805	15%	180,012	10%
Eastern	68,023	20%	122,513	36%	101,263	30%	50,078	15%	341,877	18%
North Eastern	56,572	20%	82,092	29%	92,926	33%	49,675	18%	281,265	15%
North Western	61,179	21%	88,703	30%	96,564	33%	48,479	16%	294,925	16%
Southern	99,966	21%	139,746	29%	159,033	33%	86,512	18%	485,257	26%
Western	107,770	23%	146,459	31%	150,635	31%	73,453	15%	478,317	25%
NI	**393,510**	**21%**	**579,513**	**31%**	**600,421**	**32%**	**308,197**	**16%**	**1,881,641**	**100%**

Labour Market Structure, 2017 (16-64 Working-Age Population) and Claimant Count, 2018

Council or Region	Economically Active Number	Economically Active Rate	Economically Inactive Number	Economically Inactive Rate	Employment Number	Employment Rate	Self-Employed Number	Self-Employed Rate	Claimant Count Number	Claimant Count Rate	Claimant Count 18-24	Claimant Count 18-24 (% of total)
Antrim & Newtownabbey	72,000	81%	17,000	19%	68,000	76%	11,000	16%	1,730	2%	385	22%
Ards & North Down	79,000	78%	22,000	22%	77,000	76%	9,000	11%	2,090	2%	440	21%
Armagh, Banbridge & Craigavon	97,000	75%	32,000	25%	94,000	73%	14,000	15%	2,460	2%	515	21%
Belfast	151,000	69%	67,000	31%	142,000	65%	14,000	10%	6,855	3%	1,410	21%
Causeway Coast & Glens	54,000	66%	27,000	34%	49,000	61%	13,000	26%	2,620	3%	575	22%
Derry & Strabane	59,000	63%	34,000	37%	53,000	57%	7,000	13%	4,535	5%	1,010	22%
Fermanagh & Omagh	50,000	70%	22,000	30%	49,000	68%	13,000	26%	1,530	2%	285	19%
Lisburn & Castlereagh	70,000	78%	20,000	22%	69,000	76%	10,000	14%	1,265	1%	270	21%
Mid & East Antrim	65,000	74%	23,000	26%	63,000	71%	10,000	15%	1,955	2%	405	21%
Mid Ulster	68,000	77%	21,000	23%	66,000	75%	13,000	19%	1,495	2%	290	19%
Newry, Mourne & Down	79,000	68%	37,000	32%	76,000	66%	14,000	18%	2,305	2%	450	20%
Eastern	151,000	69%	67,000	31%	142,000	65%	14,000	10%	6,855	3%	1,410	21%
North Eastern	137,000	77%	40,000	23%	131,000	73%	21,000	16%	3,685	2%	790	21%
North Western	113,000	65%	61,000	35%	102,000	59%	20,000	19%	7,155	4%	1,585	22%
Southern	228,000	74%	79,000	26%	222,000	72%	33,000	15%	5,660	2%	1,160	20%
Western	215,000	74%	75,000	26%	209,000	72%	40,000	19%	5,485	2%	1,090	20%
NI	**845,000**	**72%**	**323,000**	**28%**	**806,000**	**69%**	**126,000**	**16%**	**28,840**	**3%**	**6,040**	**21%**

Employee Jobs, 2018

Council or Region	All Jobs	% of All Northern Ireland Jobs	Construction	Construction %	Manufacturing	Manufacturing %	Services	Services %	Other	Other %	Public Sector	Private Sector
Antrim & Newtownabbey	59,129	8%	2,670	5%	7,139	12%	48,360	82%	961	2%	13,330 (23%)	45,799 (77%)
Ards & North Down	39,294	5%	1,574	4%	2,898	7%	34,440	88%	383	1%	9,519 (24%)	29,775 (76%)
Armagh, Banbridge & Craigavon	76,684	10%	3,952	5%	12,963	17%	58,591	76%	1,179	2%	19,355 (25%)	57,329 (75%)
Belfast	226,045	30%	5,371	2%	9,616	4%	208,850	92%	2,207	1%	68,284 (30%)	157,761 (70%)
Causeway Coast & Glens	41,733	5%	2,634	6%	4,446	11%	33,964	81%	689	2%	10,556 (25%)	31,177 (75%)
Derry & Strabane	58,196	8%	2,696	5%	5,813	10%	48,891	84%	796	1%	18,917 (33%)	39,279 (67%)
Fermanagh & Omagh	41,860	6%	2,750	7%	5,674	14%	32,381	77%	1,054	3%	12,983 (31%)	28,877 (69%)
Lisburn & Castlereagh	57,888	8%	3,196	6%	6,054	10%	47,854	83%	784	1%	18,508 (32%)	39,380 (68%)
Mid & East Antrim	43,949	6%	2,085	5%	7,609	17%	33,341	76%	913	2%	10,595 (24%)	33,354 (76%)
Mid Ulster	56,963	8%	4,931	9%	16,768	29%	34,193	60%	1,070	2%	10,255 (18%)	46,708 (82%)
Newry, Mourne & Down	57,618	8%	3,639	6%	7,540	13%	45,102	78%	1,337	2%	14,159 (25%)	43,459 (75%)
Eastern	226,045	30%	5,371	2%	9,616	4%	208,850	92%	2,207	1%	68,284 (30%)	157,761 (70%)
North Eastern	103,078	14%	4,755	5%	14,748	14%	81,701	79%	1,874	2%	23,925 (23%)	79,153 (77%)
North Western	99,929	13%	5,330	5%	10,259	10%	82,855	83%	1,485	1%	29,473 (29%)	70,456 (71%)
Southern	154,800	20%	8,409	5%	16,492	11%	127,396	82%	2,504	2%	42,186 (27%)	112,614 (73%)
Western	175,507	23%	11,633	7%	35,405	20%	125,165	71%	3,303	2%	42,593 (24%)	132,914 (76%)
NI	**759,358**	**100%**	**35,498**	**5%**	**86,519**	**11%**	**625,967**	**82%**	**11,374**	**1%**	**206,461 (27%)**	**552,898 (73%)**

Earnings (Basic and Other, Full-Time, Private Sector), 2018 and Qualifications, 2017 and Productivity, 2016

Council or Region	Median Annual Earnings Place of Residence	Median Annual Earnings Place of Work	No Qualifications	Qualifications Below NVQ Level 4	Qualifications NVQ Level 4 and above	Productivity Gross Value Added per Head Workplace
Antrim & Newtownabbey	£23,062	£22,516	10,000 (12%)	48,000 (55%)	30,000 (34%)	£37,168
Ards & North Down	£23,457	£21,575	15,000 (15%)	50,000 (50%)	35,000 (35%)	£31,382
Armagh, Banbridge & Craigavon	£21,414	£20,842	19,000 (15%)	70,000 (54%)	39,000 (31%)	£35,989
Belfast	£22,422	£25,912	40,000 (19%)	98,000 (46%)	76,000 (35%)	£36,374
Causeway Coast & Glens	£19,900	£19,240	13,000 (16%)	45,000 (56%)	22,000 (28%)	£29,215
Derry & Strabane	£18,564	£19,760	16,000 (17%)	51,000 (55%)	25,000 (27%)	£33,770
Fermanagh & Omagh	£20,717	£18,767	11,000 (16%)	37,000 (52%)	23,000 (32%)	£32,381
Lisburn & Castlereagh	£24,934	£23,109	9,000 (10%)	43,000 (49%)	36,000 (41%)	£42,678
Mid & East Antrim	£22,324	£19,651	13,000 (16%)	46,000 (54%)	26,000 (30%)	£65,183
Mid Ulster	£20,930	£20,259	17,000 (20%)	42,000 (48%)	28,000 (32%)	£38,832
Newry, Mourne & Down	£21,840	£21,720	25,000 (22%)	56,000 (49%)	33,000 (29%)	£37,976
Eastern	£22,422	£25,912	40,000 (19%)	98,000 (46%)	76,000 (35%)	£36,374
North Eastern	£22,532	£21,590	23,000 (14%)	94,000 (54%)	56,000 (32%)	£48,694
North Western	£19,282	£19,282	29,000 (17%)	96,000 (56%)	47,000 (28%)	£31,613
Southern	£23,379	£21,840	49,000 (16%)	149,000 (49%)	104,000 (34%)	£37,898
Western	£21,070	£20,332	47,000 (17%)	149,000 (52%)	90,000 (31%)	£36,033
NI	**£21,923**	**£21,923**	**190,000 (17%)**	**586,000 (51%)**	**373,000 (32%)**	**£38,529**

Business Base, 2019

Council or Region	Number of Businesses	All (% NI Population)	Micro (0-9 employees)	Micro (0-9 employees) %	Small (10-49 employees)	Small (10-49 employees) %	Medium (50-249 employees)	Medium (50-249 employees) %	Large (250+ employees)	Large (250+ employees) %
Antrim & Newtownabbey	4,175	6%	3,600	86%	440	11%	110	3%	25	1%
Ards & North Down	4,755	6%	4,220	89%	460	10%	65	1%	10	0.2%
Armagh, Banbridge & Craigavon	8,715	12%	7,890	91%	665	8%	130	1%	30	0.3%
Belfast	10,705	14%	8,530	80%	1,605	15%	440	4%	130	1%
Causeway Coast & Glens	6,075	8%	5,560	92%	425	7%	85	1%	10	0.2%
Derry & Strabane	5,260	7%	4,700	89%	465	9%	70	1%	25	0.5%
Fermanagh & Omagh	8,200	11%	7,715	94%	415	5%	60	1%	10	0.1%
Lisburn & Castlereagh	4,855	6%	4,240	87%	490	10%	95	2%	25	1%
Mid & East Antrim	4,950	7%	4,500	91%	365	7%	65	1%	10	0.2%
Mid Ulster	9,050	12%	8,325	92%	585	6%	135	1%	15	0.2%
Newry, Mourne & Down	8,745	12%	8,005	92%	620	7%	100	1%	15	0.2%
Eastern	10,705	14%	8,530	80%	1,605	15%	440	4%	130	1%
North Eastern	9,125	12%	8,100	89%	805	9%	175	2%	35	0.4%
North Western	11,335	15%	10,260	91%	890	8%	155	1%	35	0.3%
Southern	18,355	24%	16,465	90%	1,570	9%	260	1%	50	0.3%
Western	25,965	34%	23,930	92%	1,665	6%	325	1%	55	0.2%
NI	**75,490**	**100%**	**67,275**	**89%**	**6,530**	**9%**	**1,370**	**2%**	**310**	**0.4%**

Business Base, 2019 and Business Demography, 2017

Council or Region	Agriculture	Agriculture %	Construction	Construction %	Production (incl Manufacturing)	Production (incl Manufacturing) %	Services	Services %	Business Births	Business Birth Rate %	1-Year Survival	1-Year Survival Rate %
Antrim & Newtownabbey	725	17%	555	13%	335	8%	2,555	61%	370	10%	325	89%
Ards & North Down	595	13%	630	13%	325	7%	3,205	67%	500	11%	385	92%
Armagh, Banbridge & Craigavon	2,415	28%	1,220	14%	625	7%	4,450	51%	740	11%	570	90%
Belfast	40	0.4%	855	8%	580	5%	9,225	86%	1,315	12%	1,070	85%
Causeway Coast & Glens	1,980	33%	1,005	17%	340	6%	2,750	45%	530	12%	330	90%
Derry & Strabane	1,265	24%	840	16%	365	7%	2,795	53%	490	12%	420	90%
Fermanagh & Omagh	3,785	46%	1,060	13%	455	6%	2,890	35%	540	11%	405	90%
Lisburn & Castlereagh	655	13%	660	14%	405	8%	3,130	64%	475	11%	360	88%
Mid & East Antrim	1,415	29%	650	13%	375	8%	2,505	51%	400	11%	295	91%
Mid Ulster	3,275	36%	1,510	17%	825	9%	3,450	38%	665	11%	475	87%
Newry, Mourne & Down	2,380	27%	1,535	18%	600	7%	4,235	48%	830	12%	615	89%
Eastern	40	0.4%	855	8%	580	5%	9,225	86%	1,315	12%	1,070	85%
North Eastern	2,140	23%	1,205	13%	710	8%	5,060	55%	770	10%	620	90%
North Western	3,245	29%	1,845	16%	705	6%	5,545	49%	1,020	12%	750	90%
Southern	3,630	20%	2,825	15%	1,330	7%	10,570	58%	1,805	11%	1,360	89%
Western	9,475	36%	3,790	15%	1,905	7%	10,790	42%	1,945	11%	1,450	89%
NI	**18,520**	**25%**	**10,515**	**14%**	**5,235**	**7%**	**41,215**	**55%**	**6,855**	**11%**	**5,250**	**88%**

Tourism, 2018 and Tourism Jobs, 2017

Council or Region	Overnight Trips	Overnight Trips (% of NI Total)	Associated Spend During Overnight Trips (£m)	Associated Spend During Overnight Trips (% of NI Total)	Total Number of Beds Available	Total Number of Beds Available %	Total Number of Hotel Beds %	Total Number of B&B Beds %	Total Number of Self-Catering Beds %	Tourism Jobs (2017)	Tourism Jobs (% All Jobs 2017)
Antrim & Newtownabbey	157,228	3%	£28	3%	3,316	6%	6%	3%	1%	4,560	8%
Ards & North Down	257,119	5%	£46	5%	2,124	4%	3%	5%	4%	5,155	13%
Armagh, Banbridge & Craigavon	188,551	4%	£26	3%	1,404	3%	3%	7%	2%	4,731	6%
Belfast	1,693,985	33%	£395	41%	16,264	29%	49%	9%	13%	19,226	9%
Causeway Coast & Glens	1,011,485	20%	£172	18%	14,603	26%	9%	35%	50%	5,006	12%
Derry & Strabane	334,874	7%	£55	6%	3,602	6%	8%	10%	3%	4,770	8%
Fermanagh & Omagh	403,904	8%	£73	8%	4,360	8%	5%	8%	11%	3,841	9%
Lisburn & Castlereagh	189,366	4%	£31	3%	1,300	2%	3%	3%	2%	4,179	7%
Mid & East Antrim	296,441	6%	£51	5%	2,261	4%	6%	8%	3%	4,395	10%
Mid Ulster	130,088	3%	£22	2%	1,538	3%	3%	3%	3%	3,542	6%
Newry, Mourne & Down	449,953	9%	£69	7%	4,651	8%	6%	10%	9%	5,451	9%
Eastern	1,693,985	33%	£395	41%	16,264	29%	49%	9%	13%	19,226	9%
North Eastern	453,669	9%	£78	8%	5,577	10%	12%	11%	4%	8,955	8%
North Western	1,346,359	26%	£228	24%	18,205	33%	17%	45%	54%	9,776	10%
Southern	896,438	18%	£146	15%	8,075	15%	12%	18%	15%	14,785	10%
Western	722,543	14%	£121	13%	7,302	13%	10%	18%	15%	12,114	7%
NI	**5,112,993**	**100%**	**£968**	**100%**	**55,423**	**100%**	**100%**	**100%**	**100%**	**64,856**	**9%**

Entrepreneurship, 2018 and Business Growth, 2017

Council or Region	Total Early-stage Entrepreneurial Activity	Start-ups per 10,000 Population	High-growth Incidence Rate, 20% threshold (2014-17)	Positive Productivity Incidence Rate (2014-17)
Antrim & Newtownabbey	4.3	22.6	7.1	11.2
Ards & North Down	5.3	22.9	4.7	9.2
Armagh, Banbridge & Craigavon	5.8	25.8	5.1	11.6
Belfast	4.5	29.2	6.1	11.6
Causeway Coast & Glens	5.1	21.6	7.5	9.8
Derry & Strabane	4.1	22.9	7.0	10.6
Fermanagh & Omagh	5.8	32.3	5.4	10.7
Lisburn & Castlereagh	5.8	25.0	4.9	10.7
Mid & East Antrim	5.7	22.1	4.8	13.5
Mid Ulster	6.8	31.7	6.8	12.1
Newry, Mourne & Down	5.6	32.3	6.7	9.6
NI	**5.3**	**26.5**	**6.0**	**11.0**

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