

Ronke Jane and Adeola Adelakun
Cultureville, Manchester

**Q. HOW DO
I SCALE UP
MY BUSINESS?**

British Library

**A. GET READY
FOR BUSINESS
GROWTH**



SCALING UP? GROW WITH US

Join a thriving community of scale-up businesses

SCALEUP@BL.UK



Are you an entrepreneur with ambitions to grow? The British Library is here to help you take your business to the next level with our free programme, Get Ready for Business Growth.

About the programme

Designed to support businesses across the UK who want to scale up, expand or innovate. Our programme offers online workshops, one-to-one guidance from top business experts, and bespoke research – from marketing and branding to finance and product innovation, we cover it all.

What you'll gain

Whether you're looking to enhance financial resilience, embrace entrepreneurial strategies, or implement new business models, we've got you covered. Through one-to-one online sessions and workshops, we'll work together to help you achieve your growth potential. Successful applicants will receive tailored guidance on:

- Strategy
- Marketing and branding
- Finance
- Purpose and sustainability
- Innovation
- Intellectual property (IP)
- Business and IP research

Eligibility criteria

Participation is open to businesses in any sector that have been trading for at least one year with an annual turnover exceeding £100,000 in London or £80,000 outside of London.

Exclusive benefits

Participants will receive automatic membership to our Growth Club. This membership provides opportunities to network with peers and maintain contact with your Relationship Manager.

Proven success

Funded by the British Library, our programme has already supported over 400 individuals to scale up their business. **99%** of participants overcame their most urgent business barriers.

Get started

**Ready to transform your business?
Contact us to learn more and apply
for the Get Ready for Business Growth
programme today at scaleup@bl.uk**



SABINA ALI
Founder of
Sabina Motasem
London

Get Ready for Business Growth supports businesses to unlock their potential with these different programme streams...



SCALE-UPS

A three-month online programme featuring free workshops and one-to-one advice from leading business experts. Topics covered include marketing, branding, finance, and innovation.

This programme is for scale-up businesses aiming to enhance their resilience, dynamism, and entrepreneurship.

Participation is open to businesses that have been trading for at least one year and have an annual turnover exceeding £100,000 in London and £80,000 outside of London.

After graduating from the programme, you will receive the following perks:

- Virtual peer-to-peer events
- Quarterly networking events
- Press and PR opportunities
- Opportunities to speak at our series of Start-up Stars events
- Free tickets to our series of Inspiring Entrepreneurs events.



START-UPS

A series of quarterly events – Start-up Stars – where you will hear from a panel of entrepreneurs and meet other business owners. For aspiring entrepreneurs and early-stage start-ups – no turnover needed.

Email us to Apply

SCALEUP@BL.UK



MENTORING

A six-month relationship with an experienced, small to medium-sized enterprise (SME) from our scale-up programme, who will help you navigate the challenges of growing your business. This programme is for businesses with an annual turnover of at least £10,000.

Why become a Mentee?

- Gain practical advice, encouragement and support from experienced entrepreneurs
- Identify goals and establish a clear direction
- Explore new ideas and ways of thinking
- Strengthen your interpersonal and communication skills
- Boost your confidence and motivation
- Grow your professional network.

94%

of Mentees are now more confident in running their business.

To be eligible as a Mentee, your business must meet the following criteria:

- Your business must have been registered at Companies House or as a Sole Trader for at least six months by the application deadline
- Your business should already have a live website
- Your business must have a minimum annual turnover of £10,000
- Your business must be based in the UK.

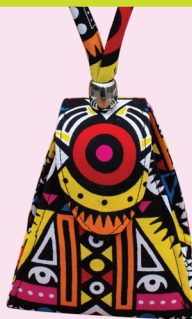
If you meet these requirements, reach out to mentoring@bl.uk for more information. The possibilities are endless.



"I found the mentoring programme incredibly beneficial. My mentor was able to help me elevate my business' marketing and drive sales. Together we were also able to develop a strategy for my business that better aligned with my long term goals. I would recommend the programme to anyone looking to scale up their business."

Ronke Jane Adelakun

Co-founder of Cultureville, Manchester



"The programme really opened our minds to lots of possibilities we hadn't considered, from the financial side to IP. It can be hard to find the time to research all the things that can help you when you're running a business so having this course of focused sessions with the most important information distilled down for you was brilliant."

Matthew Wright

Founder of Playpress Toys, Sussex



35

**HOURS OF
TAILORED SUPPORT**

700+

**BUSINESSES
WORKING TOGETHER
FROM ALL OVER
THE COUNTRY**

£33.7K

**AVERAGE TURNOVER
INCREASE DIRECTLY
ATTRIBUTED TO
SUPPORT**

100s

**OF INSPIRING
WORKSHOPS
AND EVENTS**

21

**BUSINESS & IP
CENTRES ACROSS
THE COUNTRY**

1

**AMAZING NETWORK
OF ENTREPRENEURS**

Business & IP Centres offer free access to the UK's most comprehensive collection of business and intellectual property information.

The information resources are estimated at £5 million, giving small businesses access to the same, if not better, resources than those of a large multinational company.

The collection includes market research reports, trade journals, patents, trade mark and registered design specifications and 30 online databases with up-to-the-minute information on companies and markets.

There are also regular programmes of workshops, webinars, one-to-one advice sessions and events run by Business & IP Centre experts and external delivery partners.

BIPCS NEAR YOU

Find out more and apply now at scaleup@bl.uk

Business & IP Centre London

British Library

Business & IP Centre Glasgow

Mitchell Library

Business & IP Centre North East

Newcastle City
Library

Business & IP Centre South Yorkshire

Sheffield Central
Library

Business & IP Centre Birmingham

Library of
Birmingham

Business & IP Centre Greater Manchester

Manchester Central
Library

Business & IP Centre Northamptonshire

Northamptonshire
Central Library

Business & IP Centre Sussex

Jubilee Library

Business & IP Centre Bristol

Bristol Central
Library

Business & IP Centre Humber Partnership

Hull Central Library

Business & IP Centre Nottinghamshire

Nottingham
Central Library

Business & IP Centre Tees Valley

Stockton Central
Library

Business & IP Centre Cambridgeshire

Cambridge Central
Library

Business & IP Centre Leeds City Region

Leeds Central Library

Business & IP Centre Oxfordshire

Oxford Westgate
Library

Business & IP Centre Worcestershire

The Hive

Business & IP Centre Cumbria

Carlisle Library

Business & IP Centre Liverpool City Region

Liverpool Central
Library

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Southampton
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